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Entrepreneurship and Business Management-Ralph Borsella 2016-05-31 Globalization has fueled the growth of entrepreneurship. Starting a new venture involves risk taking as well as capital investment. This book delves into all the varied aspects of entrepreneurship. The impact of economic policies, finances, opportunity and capacity are some of the topics covered in this text. It will prove beneficial to students, scholars, professionals, aspiring entrepreneurs, etc.

The Business Plan-Gerald Schwetje 2007-08-24 This book provides the essentials to write a successful business plan. The represented methods and best practices have been approved over many years in practice with many management consulting engagements. The book is beautifully structured, it has a pragmatic emphasis and an autodidactic approach. The reader gets acquainted with the skills and competencies as well as tools, required for the planning and development of the business plan project.

Small Business and Entrepreneurship-Jim Dewhurst 1996 Extensively revised for the second edition, this popular text deals with the problems and issues facing entrepreneurs and small business in the modern era.

Survey Research for Public Administration-David H. Folz 1996-04-24 With opinion surveys being used increasingly to measure the public response to governmental initiatives, this book that helps clarify the basics of survey research as they apply to public administration will be welcomed. It is organized around the fundamental stages of the research process - planning, design, implementation, analysis and presentation of data. David H Folz presents practical illustrations and does not assume the reader to have an extensive background in statistics. Thorough coverage of the use of computers in data analysis is provided, together with illustrations of SPSS screens.

Municipal Administration-D. L. Craythorne 1997 Describing the structures, processes and activities of South African local government, this edition aims to be a working manual of relevance and practical use in local government administration and service delivery.

Collecting Qualitative Data-Greg Guest 2012-06-29 Providing a practical and step-by-step guide to collecting and and managing qualitative data, this book focuses on the three most often used forms of qualitative methods: participant observation, in-depth interviews, and focus groups. Designed to be very applied, this textbook includes many checklists and tips for how to use each technique while doing research. It also includes numerous real-life examples and cases so that the reader will benefit from seeing the broader picture. Collecting Qualitative Data: A Field Manual is intended both for beginning researchers and the more experienced research collector.

Entrepreneurship Strategy-Lisa K. Gundry

2006-08-14 In this engaging and practical book, authors Lisa K. Gundry and Jill R. Kickul uniquely approach entrepreneurship across the life cycle of business growth—offering entrepreneurial strategies for the emerging venture, for the growing venture, and for sustaining growth in the established venture. Written from the point of view of the founder or the entrepreneurial team, the book offers powerful and practical tools to increase a venture's potential for success and growth.

Complete Japanese - German Kanji Vocabulary Flashcards for JLPT N1 N2 N3 N4 N5 Test-Yumiko Horiguchi 2019-05-02 Learning kanji is one of the most important step in learning Japanese. Words and phrases are so important to master foreign language, we works hard on this and try our best to help you master them faster, better and more easily. Complete Japanese - German Kanji Vocabulary Flashcards for JLPT N1 N2 N3 N4 N5 Test is a comprehensive vocabulary learning tool that helps you to memorize words needed to pass the Japanese Language Proficiency Test. It will help you learn Japanese kanji and words (non-exhaustive list) for the JLPT examination. It is a perfect book to Japanese learners who want to pass Japanese-Language Proficiency Test. Product Details: * 1500+ words of JLPT N1 to N5 vocabulary with meaning * Printed on bright white smooth paper * Premium matte cover finish * Perfect for all lettering mediums * Large format 8.5" x 11.0" (215mm x 280mm) pages

Computer Vision-Richard Szeliski 2010-09-30 Computer Vision: Algorithms and Applications explores the variety of techniques commonly used to analyze and interpret images. It also describes challenging real-world applications where vision is being successfully used, both for specialized applications such as medical imaging, and for fun, consumer-level tasks such as image editing and stitching, which students can apply to their own personal photos and videos. More than just a source of "recipes," this exceptionally authoritative and comprehensive textbook/reference also takes a scientific approach to basic vision problems, formulating physical models of the imaging process before inverting them to produce descriptions of a scene. These problems are also analyzed using statistical models and solved using rigorous engineering techniques. Topics and features:

structured to support active curricula and project-oriented courses, with tips in the Introduction for using the book in a variety of customized courses; presents exercises at the end of each chapter with a heavy emphasis on testing algorithms and containing numerous suggestions for small mid-term projects; provides additional material and more detailed mathematical topics in the Appendices, which cover linear algebra, numerical techniques, and Bayesian estimation theory; suggests additional reading at the end of each chapter, including the latest research in each sub-field, in addition to a full Bibliography at the end of the book; supplies supplementary course material for students at the associated website, http://szeliski.org/Book/. Suitable for an upper-level undergraduate or graduate-level course in computer science or engineering, this textbook focuses on basic techniques that work under real-world conditions and encourages students to push their creative boundaries. Its design and exposition also make it eminently suitable as a unique reference to the fundamental techniques and current research literature in computer vision.

Postgraduate Research in Business-Sarah Quinton 2006-04-27 In Postgraduate Research in Business, Sarah Quinton and Teresa Smallbone provide a vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research. In step-by-step terms, the authors detail the 'tools of the trade' - the practical and the intellectual skills - that underpin the study of Business and Management, from research skills and project planning to strategies for reading, writing, and presentation.

Contemporary Developments in Entrepreneurial Finance-Alexandra Moritz 2019-08-22 More extensive regulations, new technologies, and new means of communication have significantly changed the financing landscape for startups and small to medium-sized companies (SMEs). This volume provides a contemporary research-based overview of the latest trends in entrepreneurial finance and outlines expected future developments. Starting with the status quo in market regulations and the financing structure of SMEs, it addresses a broad range of new financing alternatives for innovative startups (e.g. business angel financing, venture capital and corporate venture

capital), as well as recent social phenomena (e.g. crowdfunding and initial coin offerings (ICOs)). Incorporating qualitative, quantitative and mixed analytical methods, the book contributes to a better understanding of the financing world by reflecting both the researcher's and the practitioner's perspective.

Linear Models in Statistics-Alvin C. Rencher 2008-01-18 The essential introduction to the theory and application of linear models—now in a valuable new edition Since most advanced statistical tools are generalizations of the linear model, it is neces-sary to first master the linear model in order to move forward to more advanced concepts. The linear model remains the main tool of the applied statistician and is central to the training of any statistician regardless of whether the focus is applied or theoretical. This completely revised and updated new edition successfully develops the basic theory of linear models for regression, analysis of variance, analysis of covariance, and linear mixed models. Recent advances in the methodology related to linear mixed models, generalized linear models, and the Bayesian linear model are also addressed. Linear Models in Statistics, Second Edition includes full coverage of advanced topics, such as mixed and generalized linear models, Bayesian linear models, two-way models with empty cells, geometry of least squares, vector-matrix calculus, simultaneous inference, and logistic and nonlinear regression. Algebraic, geometrical, frequentist, and Bayesian approaches to both the inference of linear models and the analysis of variance are also illustrated. Through the expansion of relevant material and the inclusion of the latest technological developments in the field, this book provides readers with the theoretical foundation to correctly interpret computer software output as well as effectively use, customize, and understand linear models. This modern Second Edition features: New chapters on Bayesian linear models as well as random and mixed linear models Expanded discussion of two-way models with empty cells Additional sections on the geometry of least squares Updated coverage of simultaneous inference The book is complemented with easy-to-read proofs, real data sets, and an extensive bibliography. A thorough review of the requisite matrix algebra has been addedfor transitional purposes, and numerous theoretical and applied problems have been incorporated with selected answers provided at

the end of the book. A related Web site includes additional data sets and SAS® code for all numerical examples. Linear Model in Statistics, Second Edition is a must-have book for courses in statistics, biostatistics, and mathematics at the upper-undergraduate and graduate levels. It is also an invaluable reference for researchers who need to gain a better understanding of regression and analysis of variance.

JLPT N4 Vocabulary Flashcards-Teruki Hazama 2019-04-26 Learning kanji is one of the most important step in learning Japanese. Words and phrases are so important to master foreign language, we works hard on this and try our best to help you master them faster, better and more easily. This book is a comprehensive vocabulary learning tool that helps you to memorize words needed to pass the Japanese Language Proficiency Test. It will help you learn Japanese kanji and words (non-exhaustive list) for the JLPT examination. It is a perfect book to Japanese learners who want to pass Japanese-Language Proficiency Test. You can learn basic Japanese such as Hiragana, Romaji, Kanji and English meaning. Product Details: * 600+ words of JLPT N5 vocabulary with worksheets* Printed on bright white smooth paper * Premium matte cover finish * Perfect for all lettering mediums * Large format 8.5" x 11.0" (215mm x 280mm) pages

Applied Thematic Analysis-Greg Guest 2011-11-09 This book provides step-by-step instructions on how to analyze text generated from in-depth interviews and focus groups, relating predominantly to applied qualitative studies. The book covers all aspects of the qualitative data analysis process, employing a phenomenological approach which has a primary aim of describing the experiences and perceptions of research participants. Similar to Grounded Theory, the authors' approach is inductive, content-driven, and searches for themes within textual data.

Conducting Online Surveys-Valerie M. Sue 2012 This book addresses the needs of researchers who want to conduct surveys online. Issues discussed include sampling from online populations, developing online and mobile questionnaires, and administering electronic surveys, are unique to digital surveys. Others,

like creating reliable and valid survey questions, data analysis strategies, and writing the survey report, are common to all survey environments. This single resource captures the particulars of conducting digital surveys from start to finish.

Technology Entrepreneurship-Natasha Evers 2014-03-11 Integrating theory and practice, this book provides students with the knowledge, skills and practical approaches needed to deal with the challenges involved in managing, commercialising and marketing technological innovation and new business development.

Doing Your Dissertation in Business and Management-Reva Berman Brown 2006-02-15 e question of how to choose a research project is answered.

Learning Japanese Kanji Practice Book Volume 1-Eriko Sato, Ph.D. 2015-10-27 This is an invaluable study guide and practice book for learning basic Japanese kanji. Learning Japanese Kanji Practice Book is intended for beginning students, or experienced speakers who need to practice their written Japanese. Kanji are an essential part of the Japanese language and together with kana (hiragana and katakana) comprise written Japanese. This book presents the kanji characters that are most commonly used. All the kanji and related vocabulary words in this book are those that students are expected to know for Level 5 of the Japanese Language Proficiency Test. (JLPT). Characters that appear in the AP Japanese Language and Culture Exam are flagged. Readings, meanings, and common compounds are presented. The correct method of writing each character is clearly indicated and practice boxes with strokes that can be traced are provided, along with empty boxes for freehand writing practice. Lots of exercises are included to give students the opportunity to practice writing sentences containing the Kanji. Indexes at the back allow you to look up the characters by their readings and English meanings. This kanji book includes: Step-by-step stroke order diagrams for each character. Special boxes with grid lines to practice writing characters. Extra printable practice grids Words and phrases using each kanji. Romanizations (romanji) to help identify and pronounce every word.

Public Sector Reform-Jan-Erik Lane 1997-12-12 Deregulation, privatization and marketization have become the bywords for the reforms and debates surrounding the public sector. This major book is unique in its comparative analysis of the reform experience in Western and Eastern Europe, Australia, New Zealand and Canada. Leading experts identify a number of key factors to systematically explain the similarities and differences, map common problems and together reflect on the future shape of the public sector, exploring significant themes in a lively and accessible way.

Business Statistics-Ken Black 2005-01-11 Instructors, looking for a better way to manage homework? Want to save time preparing for lectures? Would you like to help students develop stronger problem-solving skills? If so, eGrade Plus has the answers you need. eGrade Plus offers an integrated suite of teaching and learning resources, including an online version of Black's Business Statistics for Contemporary Decision Making, Fourth Edition Update, in one easy-to-use Web site. Organized around the essential activities you perform in class, eGrade Plus helps you: Create class presentation using a wealth of Wiley-provided resources. you may easily adapt, customize, and add to his content to meet the needs of your course. Automate the assigning and grading of homework or quizzes by using Wiley-provided question banks, or by writing your won. Student results will be automatically graded and recorded in your gradebook. Track your students' progress. An instructor's gradebook allows you to an analyze individual and overall class results to determine each student's progress and level of understanding. Administer your course. eGrade Plus can easily be integrated with another course management system, gradebook, or other resources you are using in your class. Provide students with problem-solving support. eGrade Plus can link homework problems to the relevant section of the online text, providing context-sensitive help. Best of all, instructors can arrange to have eGrade Plus packaged FREE with new copies of Business Statistics for Contemporary Decision Making, Fourth Edition Update, All instructors have to do is adopt the eGrade Plus version of this book and activate their eGrade Plus course.

Standards of Practice Handbook, Eleventh Edition-CFA Institute 2014-06

Edible Insects-Arnold van Huis 2013 Edible insects have always been a part of human diets, but in some societies there remains a degree of disdain and disgust for their consumption. Insects offer a significant opportunity to merge traditional knowledge and modern science to improve human food security worldwide. This publication describes the contribution of insects to food security and examines future prospects for raising insects at a commercial scale to improve food and feed production, diversify diets, and support livelihoods in both developing and developed countries. Edible insects are a promising alternative to the conventional production of meat, either for direct human consumption or for indirect use as feedstock. This publication will boost awareness of the many valuable roles that insects play in sustaining nature and human life, and it will stimulate debate on the expansion of the use of insects as food and feed.

Mining of Massive Datasets-Jure Leskovec 2014-11-13 Now in its second edition, this book focuses on practical algorithms for mining data from even the largest datasets.

JLPT Study Guide-Clayton MacKnight 2019-10-15 Don't worry—there's no need to stress about JLPT test prep! As the founder of JLPTBootCamp.com—a test prep website with more than 300,000 annual visitors—Clayton MacKnight has helped tens of thousands of students to pass the JLPT N5 exam. Now, he's distilled his study resources and tips into a handy must-have volume for anyone prepping for this important language test. MacKnight's complete study package fully prepares the exam-taker by providing: Clear and simple grammar lessons with sample sentence patterns Printable vocabulary, Hiragana, Katakana, and Kanji flash cards Over 300 sample test questions Three printable practice tests (all with answer keys and free online audio recordings for the listening portions) Exam-takers can stop worrying and take the uncertainty out of exam prep because the JPLT Study Guide shows them exactly what to expect—and how to pass the test with flying colors! The Japanese Language Proficiency Test (JLPT) is the standardized test taken by everyone who wants to study or work in Japan.

Marketing Ethics & Society-Lynne Eagle 2015-09-15 Marketing, while essential to organisational success, is arguably one of the most controversial aspects of business management. Criticisms of marketing's impact range from fostering materialism and unsustainable consumption patterns through to the use of deception, stifling of innovation and lowering of quality, to name but a few. Taking a holistic and international perspective, this book critically examines the ethical challenges marketing faces and explores strategies marketers can use to respond to those challenges. The book examines specific aspects of marketing activities, such as ethical considerations in relation to young consumers, potentially harmful products and criticism of the societal impact of medical, arts and tourism marketing activities. It then combines these with wider discussions of frameworks that enable marketers to respond to ethical challenges, supplemented by discussions of cross-cultural and international perspectives, consumer responses and ethical consumption movements as well as shifting historical perceptions of marketing ethics. The book is accompanied by a companion website including: PowerPoint slides and teaching notes per chapter, links to free SAGE journal articles and online videos selected per chapter by the authors, quizzes per chapter and links to further reading online. Visit: https://study.sagepub.com/eagle

Algorithm Design-Jon Kleinberg 2012-02-28 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Algorithm Design introduces algorithms by looking at the real-world problems that motivate them. The book teaches students a range of design and analysis techniques for problems that arise in computing applications. The text encourages an understanding of the algorithm design process and an appreciation of the role of algorithms in the broader field of computer science. August 6, 2009 Author, Jon Kleinberg, was recently cited in the New York Times for his statistical analysis research in the Internet age.

Cracking the Coding Interview-Gayle

Laakmann McDowell 2011 Now in the 5th edition, Cracking the Coding Interview gives you the interview preparation you need to get the top software developer jobs. This book provides: 150 Programming Interview Questions and Solutions: From binary trees to binary search, this list of 150 questions includes the most common and most useful questions in data structures, algorithms, and knowledge based questions. 5 Algorithm Approaches: Stop being blind-sided by tough algorithm questions, and learn these five approaches to tackle the trickiest problems. Behind the Scenes of the interview processes at Google, Amazon, Microsoft, Facebook, Yahoo, and Apple: Learn what really goes on during your interview day and how decisions get made. Ten Mistakes Candidates Make -- And How to Avoid Them: Don't lose your dream job by making these common mistakes. Learn what many candidates do wrong, and how to avoid these issues. Steps to Prepare for Behavioral and Technical Questions: Stop meandering through an endless set of questions, while missing some of the most important preparation techniques. Follow these steps to more thoroughly prepare in less time.

Entrepreneurship and Small Business Management-Steve Mariotti 2012-04-10 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Written by award-winning experts, Steve Mariotti and Caroline Glackin, Entrepreneurship and Small Business Management presents complex economic, financial and business concepts in a manner easily understood by a variety of students. Based on a proven curriculum from the Network for Teaching Entrepreneurship (NFTE), it is organized to follow the life-cycle of an entrepreneurial venture–from concept through implementation to harvesting or replication. Filled with examples from a broad range of industries, it moves further into the entrepreneurial process–discussing the business plan and also the unique aspects of managing and growing entrepreneurial ventures and small businesses.

Principles of Marketing-John F. Tanner, Jr.

Learning Japanese Kanji Practice Book Volume 2-Eriko Sato, Ph.D. 2017-08-08 This is

an invaluable study guide and practice book for learning basic Japanese kanji. Learning Japanese Kanji Practice Book is intended for beginning students or experienced speakers who need to practice their written Japanese. Kanji are an essential part of the Japanese language and together with kana (hiragana and katakana) comprise written Japanese. This book presents the kanji characters that are most commonly used. All the kanji and related vocabulary words in this book are those that students are expected to know for Level 4 of the Japanese Language Proficiency Test (JLPT). Characters that appear in the AP Japanese Language and Culture Exam are flagged. Readings, meanings, and common compounds are presented. The correct method of writing each character is clearly indicated, and practice boxes with strokes that can be traced are provided, along with empty boxes for freehand writing practice. Lots of exercises are included to give students the opportunity to practice writing sentences containing the kanji. Indexes at the back allow you to look up the characters by their readings and English meanings. This kanji book includes: Step-by-step stroke order diagrams for each character. Special boxes with grid lines to practice writing characters. Words and phrases using each kanji. Romanizations (romanji) to help identify and pronounce every word.

Commerce Business Daily- 2001-07

Quantitative Trading-Ernest P. Chan 2009 "While institutional traders continue to implement quantitative (or algorithmic) trading, many independent traders have wondered if they can still challenge powerful industry professionals at their own game? The answer is "yes," and in Quantitative Trading, Dr. Ernest Chan, a respected independent trader and consultant, will show you how. Whether you're an independent "retail" trader looking to start your own quantitative trading business or an individual who aspires to work as a quantitative trader at a major financial institution, this practical guide contains the information you need to succeed"--Resource description page.

Python for Data Analysis-Wes McKinney 2013 Presents case studies and instructions on how to solve data analysis problems using Python.

Advancing the Three-Minute Walk-Through-Carolyn J. Downey 2009-10-28 An expanded examination of the Downey Walk-Through, this sequel shows leaders how to help teachers improve their practice by engaging them in reflection and professional dialogue.

Organizational Success Through Effective Human Resources Management-Ronald R. Sims 2002 Current challenges, emerging issues, and HRM innovations that managers at all levels must understand and apply to help their organizations succeed in a rapidly changing work environment.

Japanese Stories for Language Learners-Anne McNulty 2018-11-20 A great story can lead a reader on a journey of discovery—especially if it's presented in two languages! Beautifully illustrated in a traditional style, Japanese Stories for Language Learners offers five compelling stories with English and Japanese language versions appearing on facing pages. Taking learners on an exciting cultural and linguistic journey, each story is followed by detailed translator's notes, Japanese vocabulary lists, and grammar points along with a set of discussion questions and exercises. The first two stories are very famous traditional Japanese folktales: Urashima Taro (Tale of a Fisherman) and Yuki Onna (The Snow Woman). These are followed by three short stories by notable 20th century authors: Kumo no Ito (The Spider's Thread) by Akutagawa Ryunosuke (1892-1927) Oborekaketa Kyodai (The Siblings Who Almost Drowned) by Arishima Takeo (1878-1923) Serohiki no Goshu (Gauche the Cellist) by Miyazawa Kenji (1896-1933) Reading these stories in the original Japanese script—and hearing native-speakers read them aloud in the accompanying free audio recording—helps students at every level deepen their comprehension of the beauty and subtlety of the Japanese language. Learn Japanese the fun way—through the country's rich literary history.

Multiple-Criteria Decision-Making (MCDM) Techniques for Business Processes Information Management-Edmundas Kazimieras Zavadskas Information management is a common paradigm in modern decision-making. A wide range of decision-making techniques have been proposed in the literature to model complex business processes. In this Special Issue, 16 selected and peer-reviewed original research articles contribute to business information management in various current real-world problems by proposing crisp or uncertain multiple-criteria decision-making (MCDM) models and techniques, mostly including multi-attribute decision-making (MADM) approaches in addition to a single paper proposing an interactive multi-objective decision-making (MODM) approach. The papers are mainly concentrated in three application areas: supplier selection and rational order allocation, the evaluation and selection of goods or facilities, and personnel selection/partner selection. A number of new approaches are proposed that are expected to attract great interest from the research community.

The Drug Legalization Debate-James A. Inciardi 1999-08-27 Retaining the focus and the spirit of the acclaimed First Edition, The Drug Legalization Debate, Second Edition, addresses the major issues involved in the continuing drug legalization debate - including deterrence, treatment, education, and prevention. It also examines drug use trends at the end of the millennium, the use of cannabis as a wonder drug and a look at whether legalizing drugs would really reduce violent crime.

Small Business Management-David Stokes 2002 With an emphasis on e.commerce and international business, this textbook bridges the gap between highly academic texts and how-to books. It also covers recent research in the area.

Evaluating Professional Development-Thomas R. Guskey 2000 This is a practical guide to evaluating professional development programs at five increasing levels of sophistication: participants' reaction to professional development; how much participants learned; evaluating organizational support and change; how participants use their new knowledge and skills; and improvements in student learning.